BTMU LATIN AMERICA TOPICS

Economic Research (New York)

BRAZIL: UPWARD INFLATION PRESSURES PROLONG MONETARY TIGHTENING CYCLE

Magalí E. Solimano Latin America Economist TEL: (212) 782-5708 msolimano@us.mufg.jp

April 3rd 2014

Central Bank hikes SELIC by 25bp to 11.0% and sets data-dependent tone

High inflation and rising inflation expectations have prolonged the Brazilian Central Bank's current monetary tightening cycle, which has increased the SELIC by a combined 375bp since April 2013. The BCB had signaled the intention to pause the tightening cycle earlier this year. However, the resilience of free market prices, partial adjustment of regulated prices, and recent increase of food prices have combined to renew upward pressures on inflation and to delay the conclusion of rate hikes. Headline inflation is near the target ceiling and core inflation remains elevated, thus limiting the Central Bank's room to be lenient on inflation and contain supply-side shocks to food prices.

In this context, in a unanimous and expected decision on Wednesday, April 2nd 2014, the Central Bank's Monetary Policy Committee (COPOM) raised the SELIC policy rate by 25bp to 11.0% per year. The accompanying statement was changed to indicate that COPOM's next steps will be data-dependent; it did not clearly signal the end of the tightening cycle, nor the continuation of further rate hikes. The statement left out the phrase "continuing the process of adjustment of the interest rate", which COPOM has used previously to indicate the extension of the tightening cycle. It added that "the Committee will monitor the evolution of the macroeconomic scenario until its next meeting, so that it then defines the next steps in monetary policy strategy."

The BCB is emphasizing that it is in a data-dependent mode. With below-potential GDP growth and the national election approaching in October, we are of the view that the BCB is likely to pause the tightening cycle at 11.0% for the rest of the year and resume rate hikes in early 2015. This means that, in 2014, inflation will persist in the upper range of the BCB's 4.5% +/- 2% target for the fifth consecutive year. Yet, with inflation remaining pressured in the near-term by food prices, the probability of further rate hikes to contain inflation expectations is rising.

Inflation pressured by food prices and adjustment between regulated and free prices

Consumer price inflation (IPCA) increased 0.69% month-on-month (mom) and 5.68% in the 12months through February, lingering in the upper range of the target. (Figure 1.) The IPCA-15 for mid-March rose 0.73% mom, elevating the 12-month inflation rate to 5.9%. The average core inflation measure was 6.2% in the 12-months through February, as it remains pressured by services inflation that is still above 8%.

The supply side shock to food prices is the main driver of higher inflation pressures in the shortterm. A severe drought during the summer months in Brazil has reduced crop yields and increased the prices of agricultural products, which is now passing through to food prices.

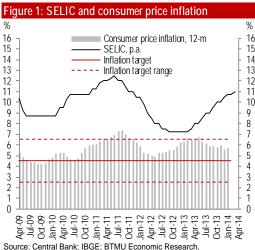
The drought has also raised the risk of electricity rationing, in which case consumer price inflation pressures would ease upon slower economic activity. But if the government attempts to delay any rationing measures until after the October election and adjusts regulated electricity prices upwards, inflation pressures would persist.

An important and pending pressure on inflation is the wide gap between regulated and free market prices, which should adjust further this year and more so in 2015 following the election (Figure 2). Suppressed prices for gasoline, transportation, and electricity all require upward adjustments.

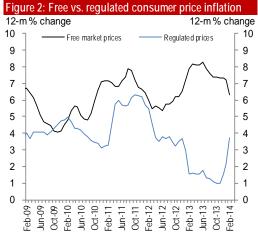
Under these pressures, inflation expectations remain unanchored from the target midpoint. Indeed, the Central Bank's latest inflation projection—released in its 1Q14 Inflation Report—has risen to 6.1% (from 5.5% previously) for 2014. Meanwhile, the market's expectation has been drifting above 6.1% in recent weeks. (Figure 3.)

Data-dependency: Focus on inflation expectations and BRL

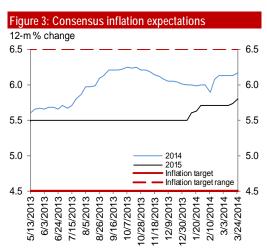
The economic recovery remains slow, and GDP growth will be below-potential again this year. The BCB has signaled that it will be in a highly data-dependent mode until its next monetary policy decision on May 28th. While the BCB would like to pause the rate hikes in May, it will be important to see how such a move is substantiated—in the context of high inflation and short-term pressures on inflation coming from food prices—so as to contain the deterioration of inflation expectations. In this sense, the evolution of both inflation expectations and the BRL will be closely monitored. The recent strengthening of the BRL serves to limit pass-through to inflation, but it will be interesting to assess the BCB's view on the BRL and GDP growth outlook in the COPOM minutes to be released next Thursday, April 10th.



Source: Central Bank; IBGE; BTMU Economic Research



Source: IBGE; BTMU Economic Research



Source: BCB Focus Survey; BTMU Economic Research

For reference to our previous BTMU Latin America Topics Reports, see our website at: http://www.bk.mufg.jp/report/ecolatin2014/index.htm Our 2013 archives can be found at: http://www.bk.mufg.jp/report/ecolatin2014/index.htm

The information herein is provided for information purposes only, and is not to be used or considered as an offer or the solicitation of an offer to sell or to buy or subscribe for securities or other financial instruments. Neither this nor any other communication prepared by The Bank of Tokyo-Mitsubishi UFJ, Ltd. (collectively with its various offices and affiliates, "BTMU") is or should be construed as investment advice, a recommendation to enter into a particular transaction or pursue a particular strategy, or any statement as to the likelihood that a particular transaction or strategy will be effective in light of your business objectives or operations. Before entering into any particular transaction, you are advised to obtain such independent financial, legal, accounting and other advice as may be appropriate under the circumstances. In any event, any decision to enter into a transaction will be yours alone, not based on information prepared or provided by BTMU. BTMU hereby disclaims any responsibility to you concerning the characterization or identification of terms, conditions, and legal or accounting or other issues or risks that may arise in connection with any particular transaction or business strategy. While BTMU believes that any relevant factual statements herein and any assumptions on which information herein are based, are in each case accurate, BTMU makes no representation or warranty regarding such accuracy and shall not be responsible for any inaccuracy in such statements or assumptions. Note that BTMU may have issued, and may in the future issue, other reports that are inconsistent with or that reach conclusions different from the information set forth herein. Such other reports, if any, reflect the different assumptions, views and/or analytical methods of the analysts who prepared them, and BTMU is under no obligation to ensure that such other reports are brought to your attention.