The Bank of Tokyo-Mitsubishi UFJ, Ltd.

BTMU organizing "Fintech Challenge 2016 - Bring Your Own Bank!"
Hackathon for Open Bank Web APIs

Tokyo, December 16, 2015 --- The Bank of Tokyo-Mitsubishi UFJ, Ltd. (BTMU) today announced that it is organizing the "Fintech Challenge 2016 - Bring Your Own Bank!" Hackathon[*1], an event for developers to focus on the possibilities of Open Bank APIs[*2] as BTMU utilizes information and communication technology to seek new ideas on the theme of making financial services closer and more convenient through ICT[*3].

In a world that is increasingly connected by the Internet, companies are making a range of services available online through APIs. An API economy is growing and creating new value, and the trend in the financial service industry is to expand business by disclosing APIs.

Based on these environmental changes, this year BTMU held the "BTMU Fintech Challenge 2015" contest, which sought outstanding techniques and ideas in information and communication technology. Through next year's "Fintech Challenge 2016 Hackathon," the follow-on to this, we will seek to create new innovative financial services through open innovation[*4].

*1 Hackathon: a multi-day coding event that brings together computer developers and others to build new software programs.

*2 API (Application Programming Interface): a computer programming interface for technology products or services that allows software to communicate.

*3 ICT: Information and Communication Technology.

*4 Open innovation: an approach for collaboration and co-creation in partnership with external entities through the sharing of knowledge and ideas.

Outline

Name	"Fintech Challenge 2016 - Bring Your Own Bank!" Hackathon
Organizer	Organizer - The Bank of Tokyo-Mitsubishi UFJ, Ltd. (BTMU) Co-Organizers - TIS Inc. - Samurai Incubate.inc - Apigee Corporation "dots." managed by Intelligence, Ltd.
Program	Day 1 Ideathon: Gather and create new ideas for development. Day 2-3 Hackathon: Develop a web or mobile application based on the ideas explored in the Ideathon.

Requirements	- Tech startups or individuals over 20 years old (as of March 4, 2016)
	- Teams are to be comprised of 2-5 members
	- Each team must include at least one developer/engineer
	- Must participate on all the program dates
	- Create an prototype using bank API and give a presentation on it
Schedule	December 18, 2015: launch of official website
	January 12, 2016 through February 7, 2016: Application period
	March 4, 2016: Ideathon
	March 12-13 2016: Hackathon
Official Website (To launch on Dec. 18)	PC site: http://www.bk.mufg.jp/innovation/fintech2016
	Mobile site: http://www.bk.mufg.jp/sp/innovation/fintech2016

*Details of the event and how to apply can be found on the official websites listed above.

About the Co-Organizers

TIS Inc.

TIS Inc., a member of IT Holdings Corporation, provides IT solutions for the financial, manufacturing, distribution, public and communications sectors.

Apigee Corporation

Apigee (NASDAQ: APIC) is a market leader in API management solutions for digital business acceleration.

Samurai Incubate.inc

Samurai Incubate is a leading startup incubator in Japan, operating co-working space, holding events, and managing investment funds.

"dots."

"dots." is a search service for IT related events, meetups and seminars, and is managed by Intelligence, Ltd. It also offers co-working/event space.